

# Empowered Leadership, Unlocks Accelerated Growth

## Executive Snapshot

Unlock executive leadership potential to accelerate strategic growth, strengthen board alignment, and build lasting organizational momentum.

### The Problem

Your CEO faces intense growth pressure while managing board expectations, aligning the senior team, and sustaining culture. Strategic goals are clear, but leadership style, communication, or team cohesion may be slowing execution. This often shows up as board tension, delayed strategic initiatives, or rising talent turnover—not missed capability, but missed alignment.

### Our Solution

A confidential, high-impact coaching engagement led by Matt George—30-year CEO and Harvard Business School Leadership Executive Coach—focused on self-awareness, strategic alignment, and leadership agility. Using proven frameworks, we uncover self-limiting behaviors, strengthen executive presence, and accelerate leadership effectiveness without disrupting day-to-day operations.

### Your Impact

In as little as 8–10 weeks, CEOs gain clarity, confidence, and stronger alignment with their teams and boards. Expect improved team cohesion, smoother board interactions, and faster, more confident decision-making. Portfolio companies hit growth targets while reducing leadership risk and building a healthier, more scalable culture.

## The Problem

If one or more of these sound familiar, executive coaching may be the right lever:

Tension or misalignment between CEO and board



Investor and CEO priorities are diverging, slowing decision-making or causing friction.

Leadership capacity is holding back growth



Strategic initiatives are delayed or underdelivered due to executive bandwidth or style issues.

Upcoming exit or fundraising in the next 12 months



Leadership readiness is a risk factor for valuation and buyer confidence.

New CEO or leadership transition needing fast alignment



Recently placed leaders (hired gun or founder staying post-transaction) need to quickly align with board expectations and team culture.



## Executive Snapshot

### Matt George - Coaching CEOs to Lead with Clarity, Influence, and Results

Matt George brings three decades of CEO experience and training from Harvard Business School's Executive Coaching program. He has led organizations through high-growth and high-stakes transitions, authored three books on leadership, and coached hundreds of C-suite executives across industries. Matt specializes in:

- Leadership Self-Awareness & Emotional Intelligence - Helping CEOs uncover blind spots and align their leadership style with organizational goals.
- Strategic Alignment & Board Communication - Strengthening CEO-board relationships and ensuring leadership decisions drive shareholder value.
- Team Cohesion & Culture Building - Aligning leadership and culture to retain top talent, reduce friction, and speed up execution.

"Matt's ability to lead large, complex organizations is well documented, and many look to him as a trusted advisor and leadership guide."

- Douglas R. Oberhelman,  
former CEO and executive Chairman of Caterpillar Inc.

**With Matt, portfolio CEOs and founders gain a confidential partner who challenges assumptions, sharpens leadership skills, and unlocks the next level of growth—without losing authenticity or cultural foundation.**

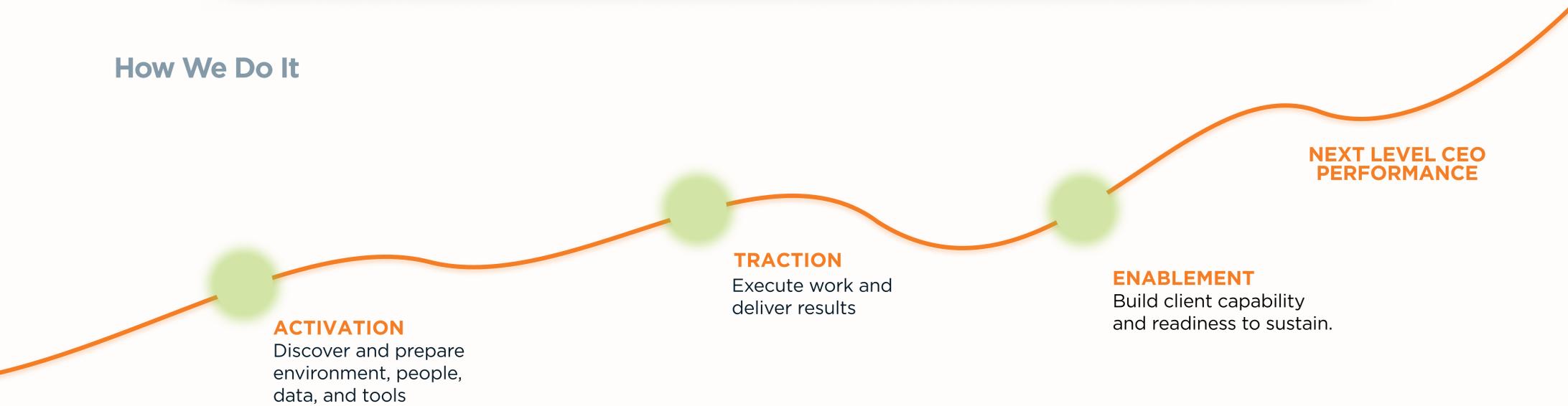
## Our Solution

Executive coaching for CEOs and founders that unlocks leadership potential, aligns executive teams, and strengthens board relationships—ensuring leadership capacity supports growth and exit goals.

### What We Do:

<b>Confidential CEO Coaching</b>	Builds self-awareness and decision-making agility, enabling leaders to adapt quickly under pressure.
<b>Board &amp; Leadership Alignment</b>	Improves communication and trust, reducing friction and speeding up strategic execution..
<b>Culture &amp; Team Dynamics Focus</b>	Strengthens retention, boosts morale, and creates a scalable leadership environment that drives growth.

### How We Do It



 **STAGE 1**  
**Activation**

**What happens:** Confidential kickoff with the CEO and key stakeholders. Assess leadership style, board dynamics, and organizational alignment.

**Output:** Clear coaching objectives tied to business outcomes.

 **STAGE 2**  
**Traction**

**What happens:** One-on-one CEO coaching focused on self-awareness, decision-making, and executive presence; optional senior team alignment sessions.

**Output:** Immediate behavioral changes and improved leadership communication.

**+ = STAGE 3**  
**- × Enablement**

**What happens:** Embed leadership practices into executive routines and organizational cadence. Support ongoing change management and leadership readiness.

**Output:** Sustained leadership improvements, better board alignment, and stronger team cohesion.

## Elevate Your Leadership

**Click or scan** to schedule your confidential leadership assessment with Matt George

